



Galactic Corporate Membership

\$100,000

Up to 250 individual SFA memberships

Eligibility to exhibit at, and sponsor, SFA's Guardian Industry Nights

Eligible to sponsor SFA programs

Exhibitor discounts with 10 complimentary conference registrations to the event at which they exhibit

20% discount on advertising space in conference programs for conferences at which you exhibit

15% discount on job postings and database search packages on our Space Professionals for Hire job board

Company logo listed in corporate directory of SFA's annual report

Company logo displayed on SFA's website

Sponsors invited to special senior level events at SFA's Space Innovation Summits

Complimentary and discounted advertising as part of a custom integrated marketing package in the SFA Media Network:

- **The SFA Magazine**
- **SFA Website (USSFA.org)**
- **Sponsorships**
 - **Topic Underwriting**
 - **Thought Leadership**
 - **Sponsored Content**
 - **Landing Page**
 - **Podcast**
 - **Video**
 - **Special Report**
 - **Infographic**
 - **Reprints**
 - **Poster**
 - **Event**
 - **Email**



SPACE FORCE ASSOCIATION
CATALYZING SPACE... AT HOME AND ON THE FRONTIER.



Platinum Corporate Membership

\$25,000

Up to 100 individual SFA memberships

Eligibility to exhibit at, and sponsor, SFA's Guardian Industry Nights

Eligible to sponsor SFA programs

Exhibitor discounts with 3 complimentary conference registrations to the event at which they exhibit

10% discount on advertising space in conference programs for conferences at which you exhibit

15% discount on job postings and database search packages on our Space Professionals for Hire job board

Company logo listed in corporate directory of SFA's annual report

Company logo displayed on SFA's website

Sponsors invited to special senior level events at SFA's Space Innovation Summits

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Corporate Membership

Levels & Access

	Gold Member \$15,000	Silver Member \$7,000	Bronze Member \$2,000
Individual Memberships Bundled	75	35	5
Complimentary Exhibitor Registration	2	1	1
Discounted Exhibitor Advertising	10%	10%	10%
Discounted Job Listings on USSFA.org	15%	10%	10%
Eligible to sponsor SFA Programs	✓	✓	✓
Discounted advertising when bundling opportunities	✓	✓	✓
Company logo listed in corporate directory of SFA's annual report	L	M	S
Company logo displayed on SFA's website	✓	✓	✓
Sponsors invited to special senior level events at SFA's Space Innovation Summits	✓	✓	✓
Complimentary and discounted advertising SFA Media Network	✓	✓	✓

Corporate Membership 2022 Sponsorship Opportunities*

	Reach	Audience	Availability	Frequency	Cost
SFA Homepage <i>Linked logo in footer, USSFA.org</i>	2.4k visitors/month	Public	1	Annual	\$5,000
Email Newsletter <i>Linked logo in footer</i>	2.9k and growing	Members & SFA Event Attendees	1	Monthly (4 issues)	\$1,000
Space Warfighter Talk <i>30 sec video, link in video description, social media tag</i>	<i>Awaiting analytics</i>	Members	1	Each (~2/month)	\$2,000
Space Innovation Talk <i>30 sec video, link in video description, social media tag</i>	<i>Awaiting analytics</i>	Members	1	Each (~1/month)	\$2,000
Space Monthly Azimuth <i>30 sec introduction by host</i>	<i>Live audience</i>	Members Policy Makers	1	Monthly (1/month)	\$1,000
Member Welcome Packet <i>Quarter page ad in PDF or print welcome packet</i>	500/yr and growing	Members	2	Annual	\$5,000
Annual Report <i>Quarter page ad in PDF or print annual report</i>	1.9k and growing	Members	6	Annual	\$5,000
Podcast <i>DF or print annual report</i>	New concept	Public	1	Each Episode	\$1,500



Guardian Industry Nights 2022

- July 27-28, 2022
 - Peterson Space Force Base, CO
- Offers a one-of-a-kind engagement between Guardians, industry partners, and policy makers.
- This event replaces the 2021 Space Warfighter Industry Night
- 2022 Theme: “Who is a Delta and what do they do?”
 - Introduction to the operational elements of the Space Force, allowing the Deltas to explain what they offer the community, also providing industry with the opportunity to provide insight into technology that will improve the Deltas.

NOTE: Additional sponsorship packages are available. Email dave.hansen@ascensioneng.com to learn more.

- Title Sponsor - \$10,000
 - Logo prominently displayed on daily agenda and throughout the event
 - Announcements introducing company leadership and allowing a short presentation (5 minutes) on the main stage
 - Acknowledgment on the night of sponsorship
 - Booth located in a premier spot
 - Five individual registrations
- Food and Beverage - \$10,000
 - Branding on all food and beverage items
 - Logo prominently displayed on signage for food and beverage items
 - Logo on cups and napkins where possible
 - Acknowledgment on each night for providing food and beverage
 - Booth located in a premier spot
 - Five individual registrations
- Exhibitor - \$5,000
 - 10'x10' booth space (additional 10'x10' booth space may be purchased at \$5000 increments)
 - Table and two chairs
 - If required, a power source
 - Two individual registrations





Space Monthly Azimuth (SMA)

Exclusive member interactions with space professionals

SMA is SFA's members and insiders only live collaboration. Each month attendees will meet a surprise panel of space professionals, industry insiders, or senior leaders who will discuss the biggest topics facing the Space Force and national defense space.

The Space Force Caucus will soon have the opportunity to follow the SMA with a member-hosted local social forum.



Space Warfighter Talks (SWT)

Explain missions from acquisition to execution

SWT is SFA's insider look at the current state of the force. Through interviews with senior USSF and USSPACECOM leaders, SWT explain the current missions, challenges, and opportunities facing field commands, deltas, squadrons, and staff functions.



Space Innovation Talks (SIT)

Expose the challenges, hopes, and ideas of Guardians

SIT is SFA's way of giving voice to the warfighter. Lively moderated discussions between Guardians and other space professionals reveal the needs and ideas from all levels.

